

Sherry (Yedan) Zhu

PROFILE

Versatile creative professional specializing in end-to-end multimedia production. Champion of emerging technologies, incorporating a **"one-stop shop"** approach that integrates advanced AI tooling with 2D design and motion graphics to deliver high-impact video content.

CONTACT

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Austin, TX

[Artwork Portfolio](#)

CORE EXPERTISE

VIDEO EDITING & MOTION

After Effects, Premiere Pro

2D DESIGN & CONCEPTS

Photoshop, Illustrator, Figma

3D PIPELINE

Maya, 3Ds Max, Blender

CONTENT STRATEGY

Viral Trends, Engagement

VISUAL CONTENT DESIGNER

EXPERIENCE

Wargaming

2024 - PRESENT

Visual Content Designer

- **Record-Breaking Performance:** Produced top-tier engaged videos, achieving peak engagement rates of **15.77% (TikTok)** and **18.17% (IG)**.
- **"One-Stop Shop" Workflow:** Manage full lifecycle from 2D assets to complex motion graphics and video post-production.
- **Agile Production:** Specialize in high-quality content optimized for real-time social trends.
- **Emerging Tech Pioneering:** Actively experiment with and beta-test new AI tools—from LLMs to specialized studio plugins—to automate video production and push visual boundaries.

Whitethorn Games

2022 - 2024

2D Environment Artist

- Designed artwork for social assets, seasonal banners, and marketing posters.
- Collaborated on visual style guides, bridging technical performance with aesthetics.

Freelance Artist (Indie Studios)

2019 - 2022

Concept & Environment Artist

- Spearheaded environment design for **Moonsigil Atlas** (Release: 2026).
- Developed comprehensive concept art and visual benchmarks for unannounced titles.

Primal Screen Inc

2018 - 2019

3D Artist

- Executed multi-layer compositing and lighting for animated film: **The Elf on the Shelf**.
- Integrated 3D elements into scenes ensuring visual consistency.

EDUCATION

Savannah College of Art and Design (SCAD)

SAVANNAH, GA

MFA Animation

- SCAD Honors Graduate Scholarship
- First Prize: Student Animated Film (Film Crash Festival)

Jinan University

GUANGZHOU, CN

BS Computer Science

- National Scholarship Recipient